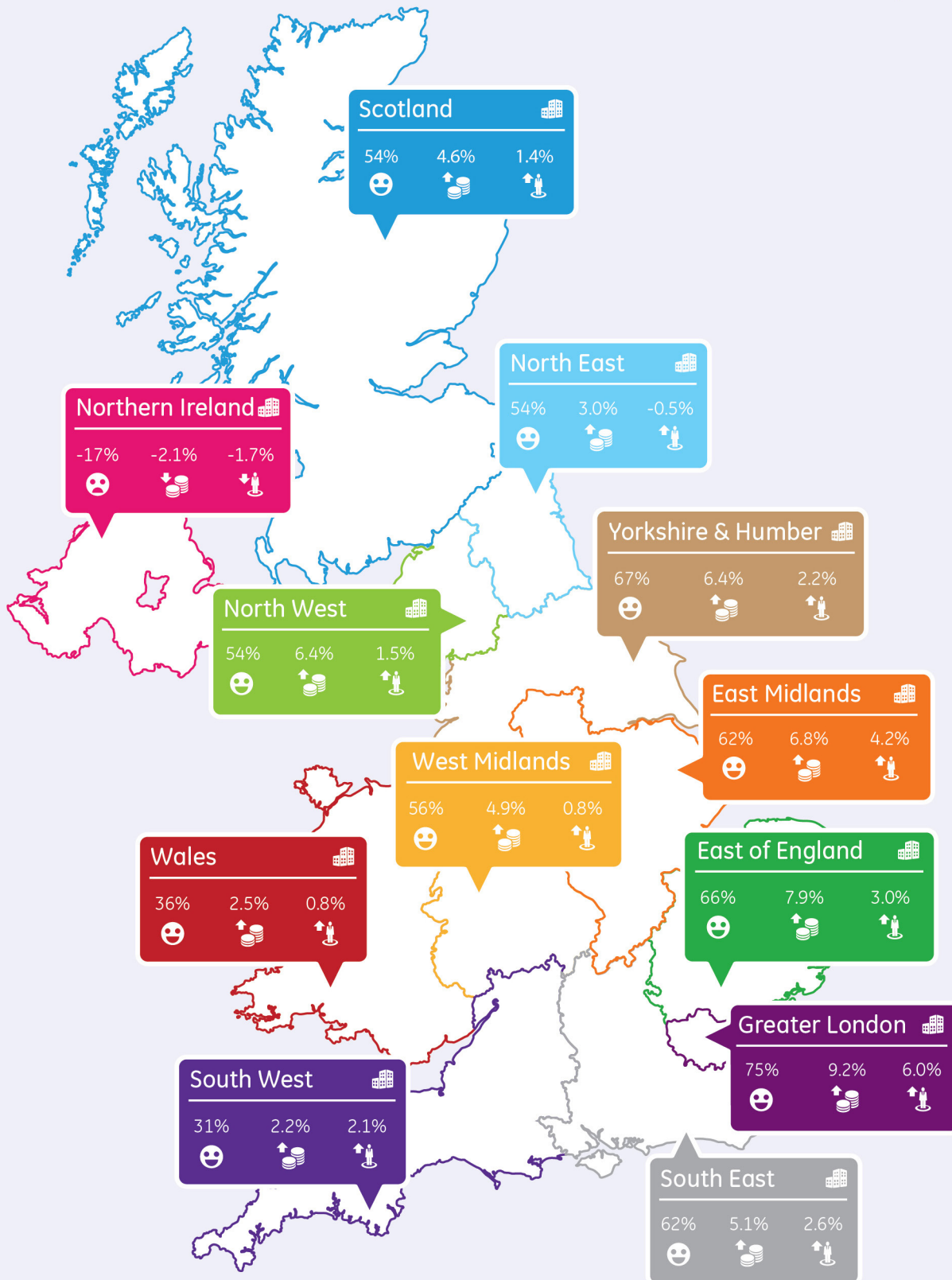


ICON KEY

- % of firms posting positive (net) sentiment ☺
- Predicted revenue growth for the year ahead 📈
- Predicted workforce growth 👤



WHAT IS THE UK MID-MARKET?



Firm's posting annual revenues of
£15m-£800m



1.67%
of UK companies



Contribute over a third of private sector GDP, sales and employment in the UK

UK'S MID-MARKET BUSINESS ENVIRONMENT



6.1% Expected revenue growth in next 12 months, up from 2.1% in 2013.



£133bn Equated estimated revenue growth across the UK



59% of MID-MARKET COMPANIES (NET) post positive sentiment about their future growth prospects

UK MID-MARKET WORKFORCE
set to grow by
326,000 jobs
in next 12 months



ALL STATISTICS TAKEN FROM GE CAPITAL'S 2014 REPORT: THE UK MID-MARKET: PIVOTING TO GROWTH, CONDUCTED 14 MARCH TO 27 APRIL 2014 AND BASED UPON ~1,000 INTERVIEWS PER EU4 COUNTRY.

DISCLAIMER

Caution concerning forward-looking statements. This document contains "forward-looking statements"- that is, statements related to future, not past, events. Actual future events may be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward looking statements.

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