

## UK'S MID-MARKET - BRIDGING THE SKILLS GAP

### UK MID-MARKETS TODAY

### BUILDING THE BRIDGE - OVER THE NEXT 12 MONTHS

### PLANNED JOB CREATION - OVER THE NEXT 12 MONTHS

### PROPORTION OF MID-MARKET COMPANIES OFFERING...

#### GRADUATE PLACEMENTS



#### INTERNSHIPS



#### APPRENTICESHIPS



**37%**  
of mid-market companies  
SET TO INCREASE  
GRADUATE  
RECRUITMENT

**42%**  
of mid-market companies  
SET TO INCREASE  
INTERNSHIPS

**49%**  
of mid-market companies  
SET TO INCREASE  
APPRENTICESHIPS

### TOP CHALLENGES FACING THE UK MID-MARKET

- 1 ATTRACTING EMPLOYEES WITH RIGHT SKILLS
- 2 ATTRACTING MANAGERIAL TALENT
- 3 RETAINING TALENT
- 4 FINDING RIGHT TALENT IN LOCAL AREA

**326,000**  
new jobs  
in the  
Mid-  
Market

ALL STATISTICS TAKEN FROM GE CAPITAL'S 2014 REPORT: THE UK MID-MARKET: PIVOTING TO GROWTH, CONDUCTED 14 MARCH TO 27 APRIL 2014 AND BASED UPON ~1,000 INTERVIEWS PER EU4 COUNTRY.

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